



BY APPOINTMENT TO HER MAJESTY THE QUEEN  
SUPPLIERS OF WALLPAPER, COLE & SON (WALLPAPERS) LTD.

Cole & Son®

COLOUR • PATTERN • EXCEPTIONAL WALLPAPERS & FABRICS

THE  
PEARWOOD  
COLLECTION

COLLECTION LAUNCH PACK

# Cole & Son

COLOUR • PATTERN • EXCEPTIONAL WALLPAPERS

1875, NORTH LONDON



In a vibrant hub of more than 190 block printing companies active during the 18th and 19th Centuries, John Perry, son of a Cambridgeshire merchant is carving out a name for himself. Perry, with discerning taste and innovative foresight harnesses the power of industry to complement traditional woodblock printing methods prevalent at the time.

A true pioneer of innovation and with fashionable forethought, he develops a range of techniques including pan coating—used to create deep, rich, tactile stripes and strié prints and reintroduces flocking, a process imitating cut velvet originating in Holland in the late 17th Century. But perhaps Perry's most notable contribution to the wallpaper industry was the creation of a process to imitate silk. Using a solution of ground mica, he was able to develop a lustre-like silk effect on the paper which is still used today.

Over the course of the next 60 years, John Perry acquired many of the old pear printing woodblocks from neighbouring firms as they closed down – the timber of which offers the right balance between durability of use and the practicalities of cutting the block. In time becoming custodian of one of the largest collections of traditional woodblocks in Europe. The blocks in the archive and the log of commissions attest to some of the most important decorating schemes of the 19th and 20th Centuries; from stately homes such as Chatsworth House, Blickling Hall and Audley End to Buckingham Palace, Windsor Castle and the wallpaper designs of A.W. Pugin featured in the Palace of Westminster – a collection which is still faithfully maintained today.

Following his death in 1941, one of John Perry's largest customers A.P. Cole, proprietor of Cole & Son (Wallpapers) Ltd acquired the company John Perry had dedicated his life to. With the father and son led team came the enhancing ability to exhibit the best in quality wallpaper manufacture from showrooms on aristocratic Mortimer Street in central London.

Continuing the legacy of innovation, in 1948 Cole & Son created one of the first screen print studios in Europe in response to the revolutionary new Contemporary design movement, conceiving the now iconic wallpaper patterns of the 1950s and 1960s including the ever-present Woods and Palm Leaves designs.

Today, the Cole & Son archive is a beautiful and inspiring chronicle of artistic styles and expressions spanning three centuries. Consisting of approximately 2,000 block print designs, 500 screen print patterns and a huge quantity of original drawings and wallpapers, amongst which are some of the most important historic wallpaper designs in the world.

On occasion, the vast archive is a source of new designs within collections. Elements from historic prints and patterns are carefully selected, adapted and coloured by artists in the design studio and printed by craftsmen to produce wallpapers faithful to the character of the original document, yet contemporary in feel. With a commitment and passion for design excellence the Cole & Son studio continues to produce innovative and beautiful wallpapers; current collections reflect a long and distinguished history as well as a continuing passion for artistic design and quality craftsmanship.

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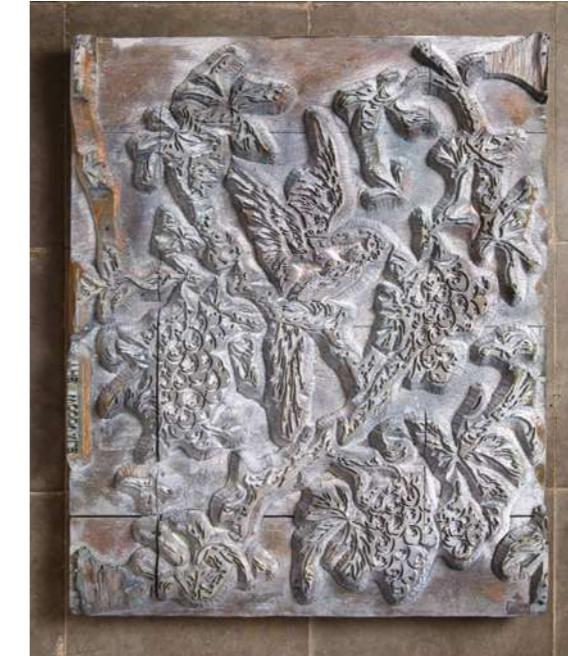
## Cole & Son®

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The Pearwood Collection celebrates Cole & Son's rich design history, paying homage to its extensive block print archive and the print techniques pioneered by the design house throughout its vibrant history. Taking its name from the fruit wood blocks originally used by Cole & Son founder, John Perry, pearwood was selected for its relative hardness, which allowed for cutting even the finest detail, yet possessing a durability that would allow for longevity of the blocks.

The collection celebrates the time-honoured craftsmanship of a bygone era with contemporary colour palettes and modern design steeped in tradition to create something uniquely Cole & Son. The result – a beautiful and inspiring chronicle of timeless design.

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Original Woodvale Orchard printing block

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## THE PEARWOOD COLLECTION

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AURORA

| 4 |



Main image features COLOUR BOX VELVET OCHRE F111/11039, ROSE F111/11046 and OLIVE F111/11042.

| 5 |



AURORA 116/1001



AURORA 116/1002



AURORA 116/1003



AURORA 116/1004



VINES OF POMONA

| 10 |



Main image features COLOUR BOX VELET VIRIDIAN F111/11040 and GINGER F111/11045.

| 11 |



VINES OF POMONA 116/2005



VINES OF POMONA 116/2006



VINES OF POMONA 116/2007



VINES OF POMONA 116/2008



FLORAL KINGDOM





FLORAL KINGDOM 116/3009



FLORAL KINGDOM 116/3010



FLORAL KINGDOM 1163011



FLORAL KINGDOM 116/3012



MIDSUMMER BLOOM



Main image features COLOUR BOX VELVET ROSE F111/11046.



MIDSUMMER BLOOM 116/4013



MIDSUMMER BLOOM 116/4014



MIDSUMMER BLOOM 116/4015



MIDSUMMER BLOOM 116/4016



WOODVALE ORCHARD





WOODVALE ORCHARD 116/5017



WOODVALE ORCHARD 116/5018



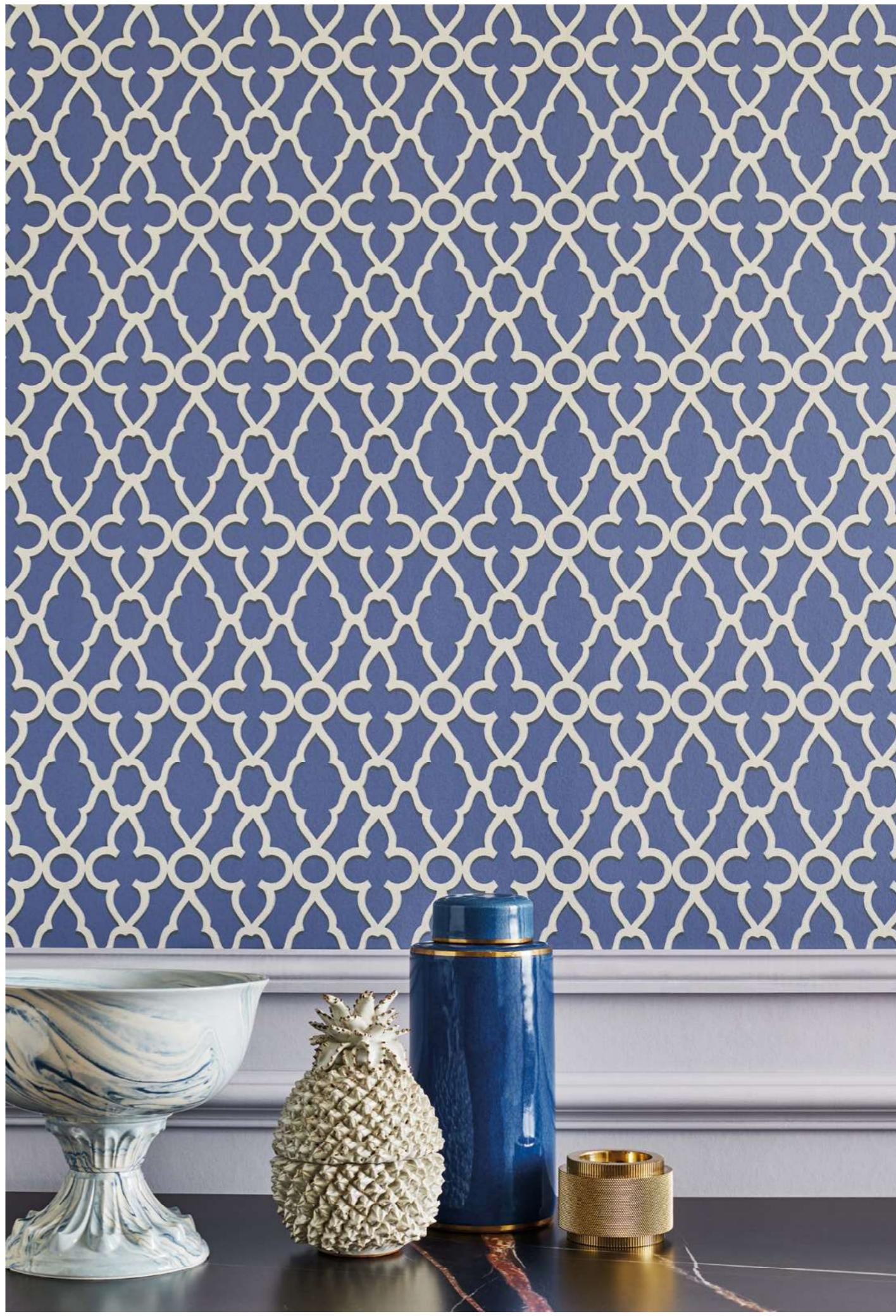
WOODVALE ORCHARD 116/5019



WOODVALE ORCHARD 116/5020

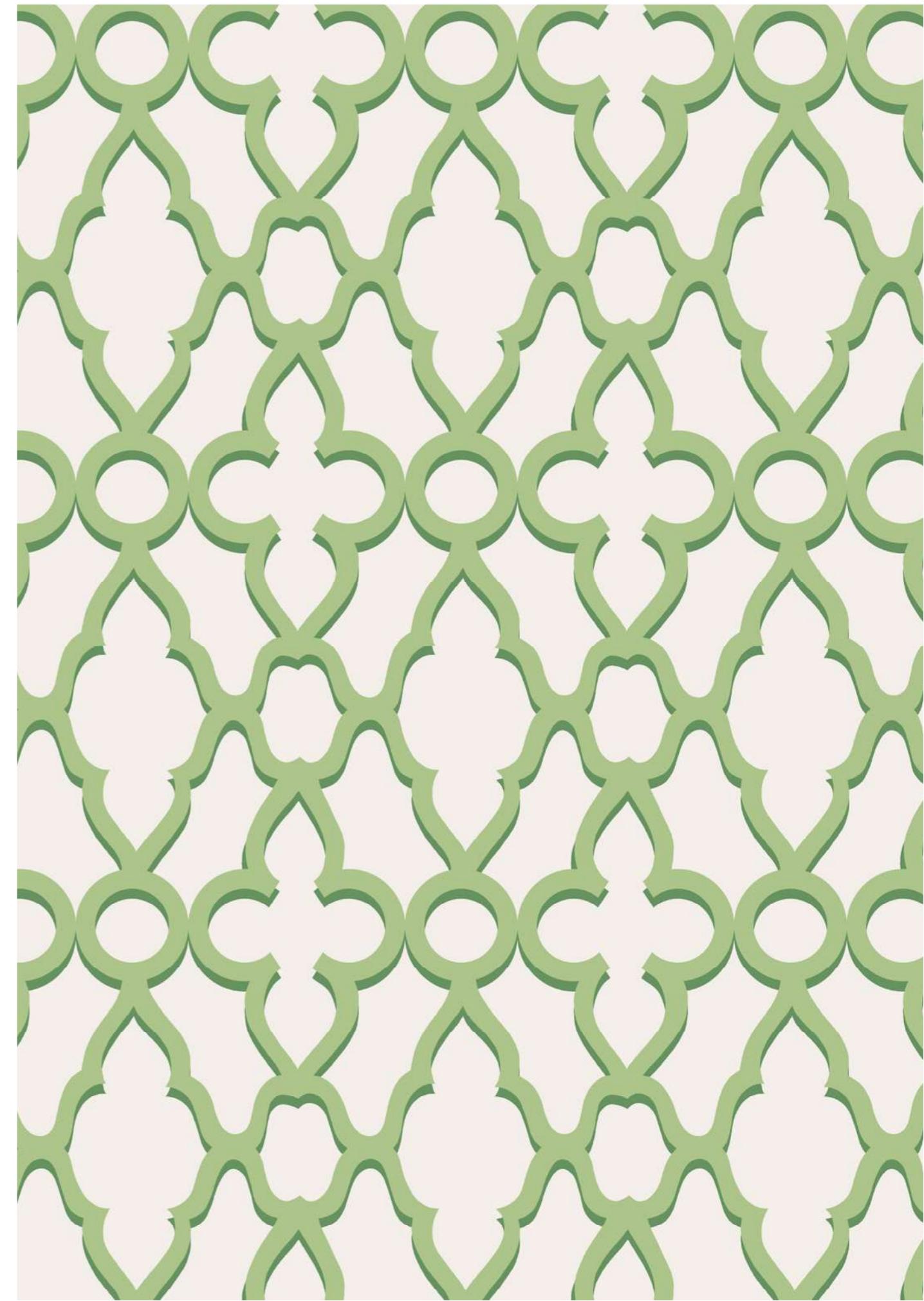


TREILLAGE





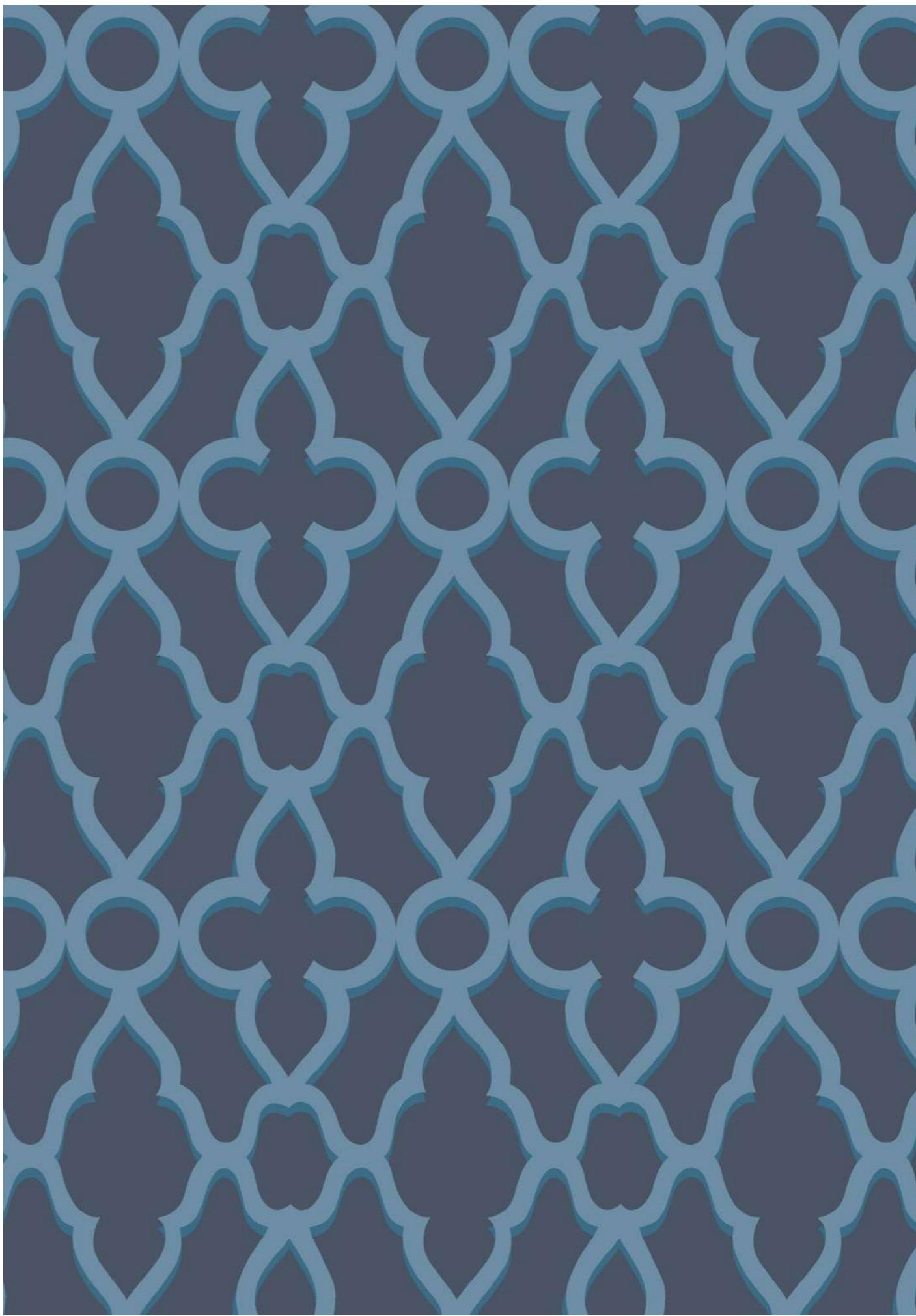
TREILLAGE 116/6021



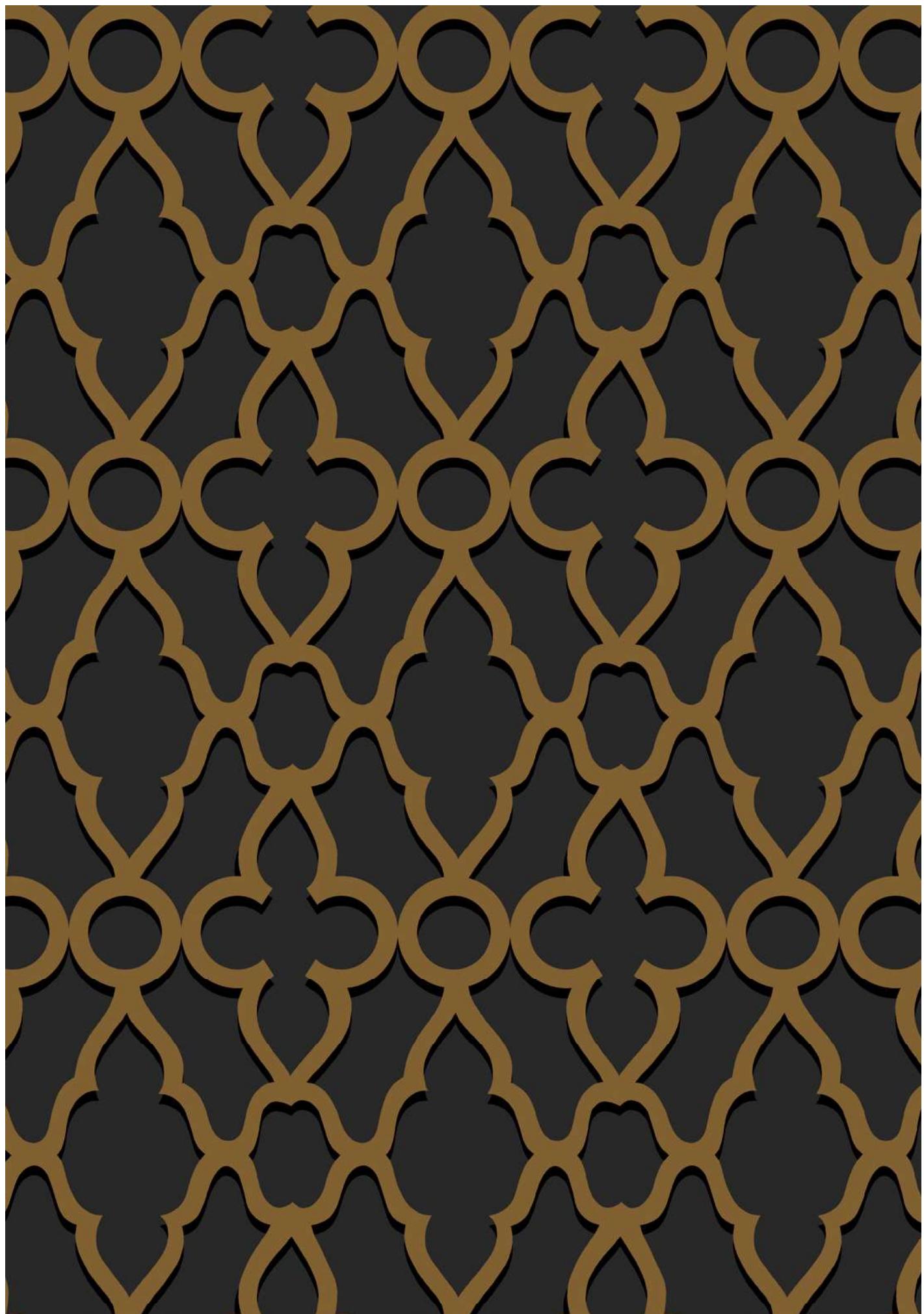
TREILLAGE 116/6022



TREILLAGE 116/6023



TREILLAGE 116/6024



TREILLAGE 116/6025



FANFARE FLOCK





FANFARE FLOCK 116/7026

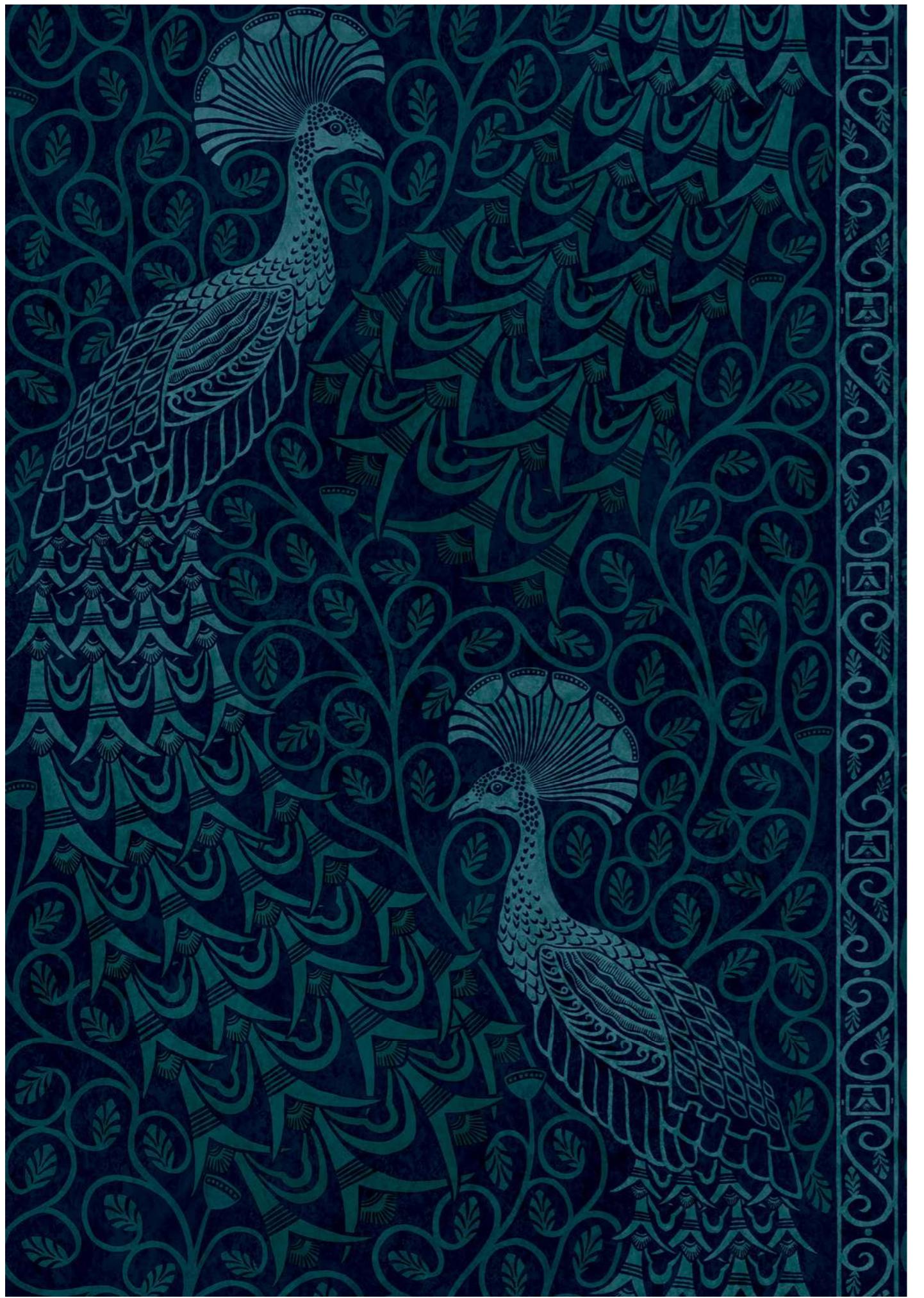


FANFARE FLOCK 116/7027



PAVO PARADE

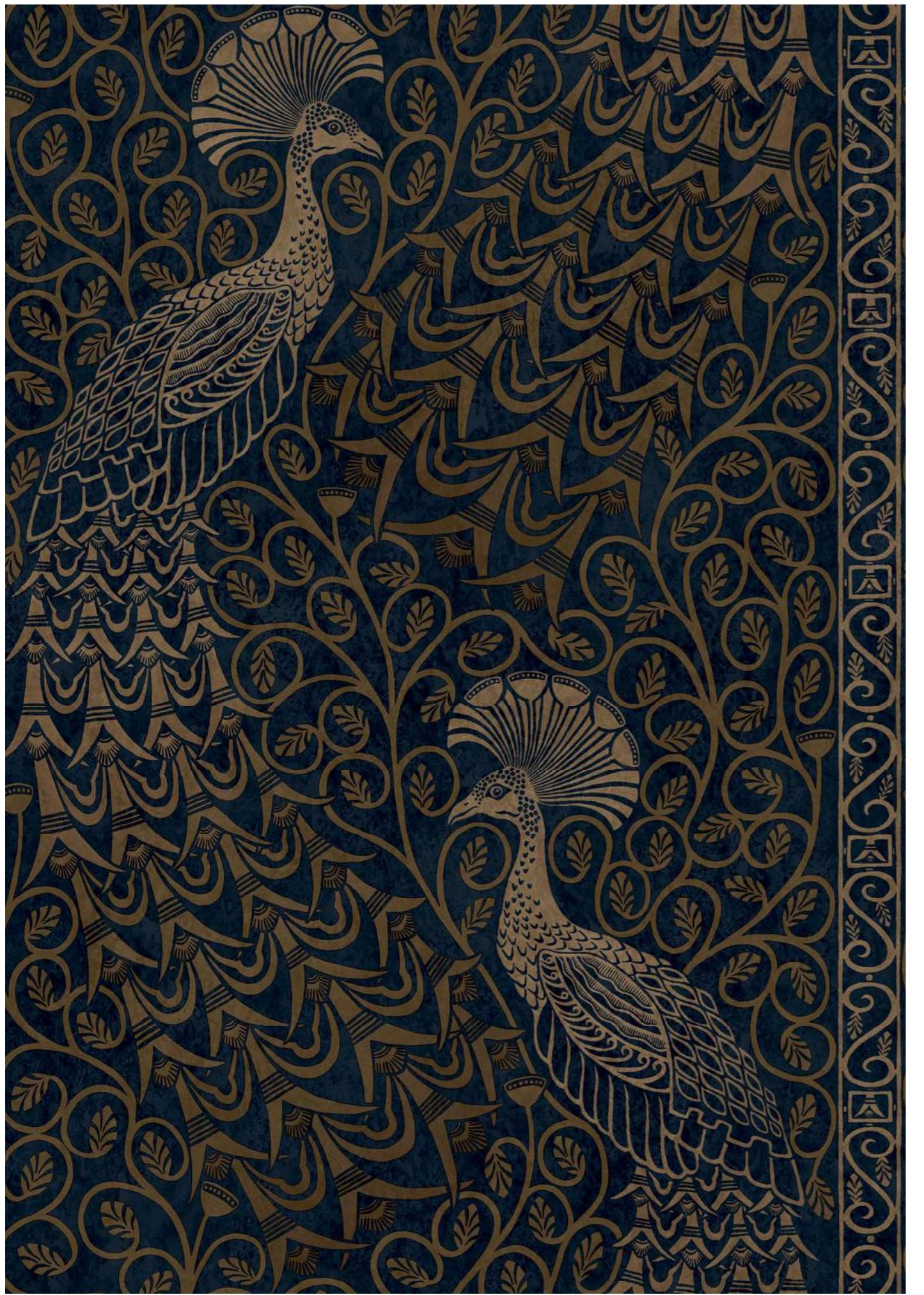




PAVO PARADE 116/8028



PAVO PARADE 116/8029



PAVO PARADE 116/8030



PAVO PARADE 116/8031



PAVO PARADE 116/8032



PUGIN PALACE FLOCK

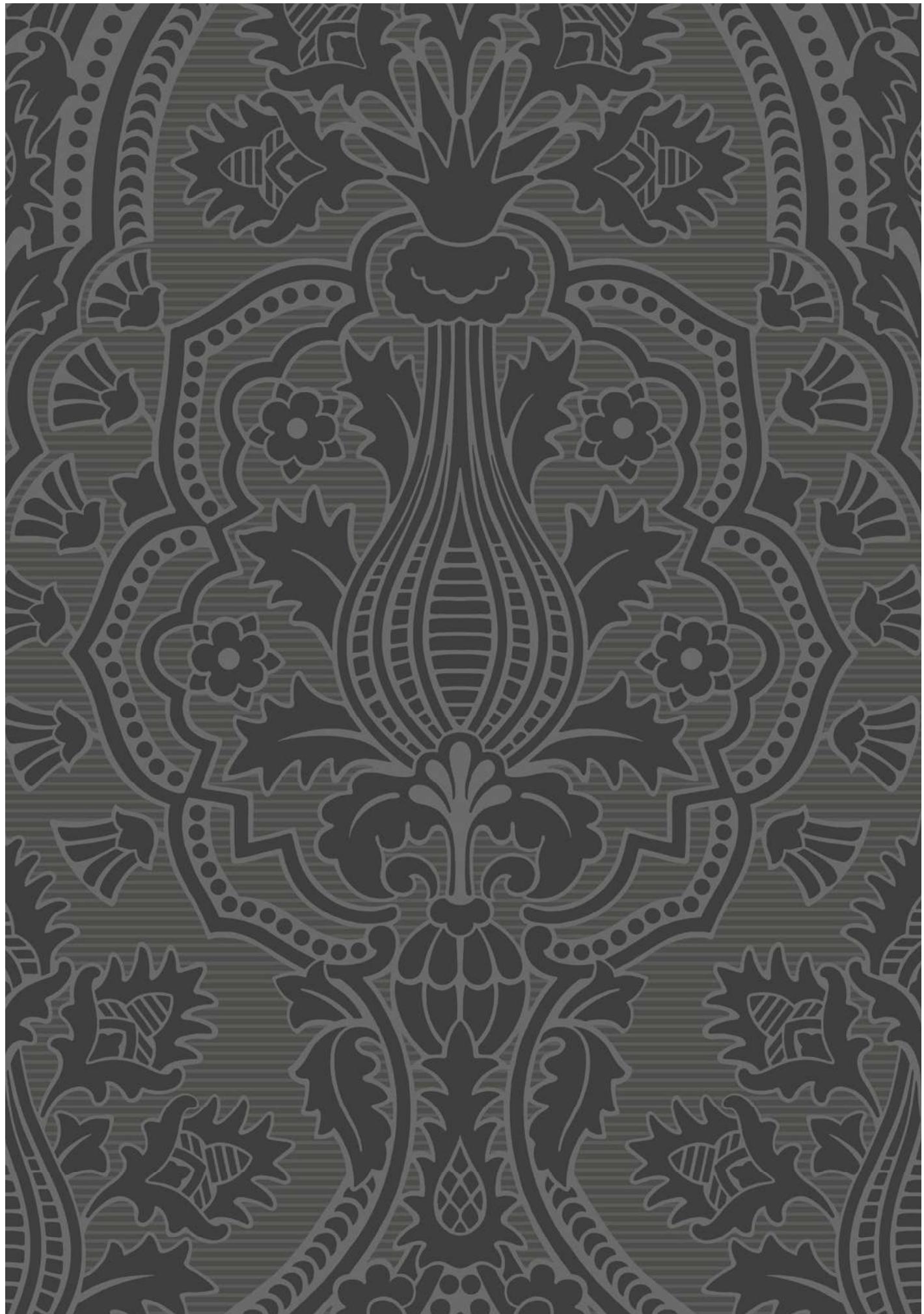




PUGIN PALACE FLOCK 116/9033



PUGIN PALACE FLOCK 116/9034



PUGIN PALACE FLOCK 116/9035



BOSCOBEL OAK





BOSCOBEL OAK 116/10036



BOSCOBEL OAK 116/10037



BOSCOBEL OAK 116/10038



BOSCOBEL OAK 116/10039

## DESIGN INDEX



## DESIGN INDEX



## RECENT COLLECTIONS

THE  
CONTEMPORARY  
COLLECTION  
FABRICS



Cole & Son's much-loved contemporary design icons now also available in a range of eye-catching textiles. Modern design classics such as the delicately detailed Hummingbirds and the toile de jouy menagerie Versailles. Grand feature on a range of beautiful cloths suitable for a variety of decorating needs.

THE  
CONTEMPORARY  
COLLECTION  
FABRICS



A beautifully curated collection of much-loved contemporary designs from Cole & Son's vast design portfolio. Featuring ardently adored modern classics such as the strikingly understated woods, the lusciously-leaved Palm Jungle and the impressively elegant Hicks' Hexagon, the collection of timeless, contemporary designs and palettes will inspire the imagination for years to come.

FORNASETTI  
SENZA TEMPO



From the miraculous mind and detailed hand of Fornasetti, combined with the skilled craftsmanship and artistry of the Cole & Son design studio comes this enduring collection of whimsical wallpapars capturing the wit, originality and boundless realm of the Milanese Atelier's visual language.

BOTANICAL  
~BOTANICA~



An seasonal exploration of the English landscape – from the captivating beauty of cultivated gardens, to the enchanting allure of rolling meadows and wild woodlands. Botanical ~Botanica~ studies the magnificent transformation of nature throughout the seasons; bringing the beguiling beauty and colourful charm of nature into the home.

MARTYN LAWRENCE  
BULLARD



The designs in this collection are non-woven 'paste the wall' wallpapers and are therefore easy to hang.

This wallpaper is the work of craftsmen and is worthy of maximum care and attention. To ensure a perfect finish, walls should be prepared correctly; smooth, dry and where necessary lined with lining paper.

We recommend using Cole & Son ready mixed Tub Paste. Packet pastes and vinyl adhesives are not suitable as they may cause surface staining or adhesion problems.

Hanging instructions are included with every roll and available online at [www.cole-and-son.com](http://www.cole-and-son.com). Please note separate instructions are available for our flocked wallpapers.

Whilst every effort is made to ensure that our wallpapers are manufactured to the highest standard, slight variations may occur during manufacture. Small textural print variations are part of the unique characteristics of such wallpapers.

English

Français

Русский

Los diseños de esta colección son papeles pintados de base non-woven y de sencilla instalación gracias a la aplicación de la cola en la pared.

Este papel pintado es fruto del trabajo artesano y merece el máximo cuidado y atención. Para garantizar un acabado perfecto, hay que preparar correctamente las paredes, que deben estar lisas, secas y, en caso necesario, recubiertas de un fono de papel.

Recomendamos usar el bote de cola de tipo "ready mixed" de Cole & Son. Las colas en paquete y los adhesivos para papel vinílico no son adecuados, ya que pueden causar manchas en la superficie o problemas de adherencia.

Todos los rollos de papel incluyen instrucciones para su colocación, también disponibles online en [www.cole-and-son.com](http://www.cole-and-son.com). Tenga en cuenta que existen otras instrucciones diferentes para nuestros papeles pintados flocados.

A pesar de que ponemos todo nuestro empeño en garantizar que nuestros papeles pintados se fabriquen siguiendo los más altos estándares de calidad, podrían producirse pequeñas variaciones durante la fabricación. Se trata de ligeras variaciones de estampación y textura que forman parte de las características únicas de papeles pintados de esta naturaleza.

ICONS



A contemporary collection celebrating some of Cole & Son's most iconic designs in a glamorous, 1950's Miami-inspired colour palette. Bright, vivid hues are tempered with tropical sun-bleached shades balancing South Beach's bold style.

MARQUEE STRIPES



Celebrating the beautiful simplicity and striking style of one of the most enduring and accessible patterns. This collection of contemporary and traditional styles and colour palettes is designed to make a distinctive interior statement.

MARIINSKY



An exciting and original interpretation of historical wallpaper designs which celebrate the drama and occasion of the theatre, opera and ballet.

CURIOS



Shimmering mineral surfaces, woodgrain textures, sea corals and precious stones define this beautifully curated collection of wallpapers.

LANDSCAPE PLAINS



Brings together five semi-plain designs in a host of colours with a mix of matte, pearl and metallic finishes.



Good light fastness  
Bonne résistance à la lumière  
Хорошая светостойкость  
Buena resistencia a la luz



Moderate light fastness  
Résistance modérée à la lumière  
Достаточная светостойкость  
Moderada resistencia a la luz



Wipeable  
Épongeable  
Водостойкость при эксплуатации  
Esponjable



Paste the wall  
Encollez le mur  
Нанесение клея на стену  
Encolar la pared

For more information, sampling and design imagery please visit [cole-and-son.com](http://cole-and-son.com)

