

**ACTONA**  
C O M P A N Y

# WELCOME TO THE WORLD OF ACTONA



# LOVE IT. BUY IT. ENJOY IT.

**Actona Company is a manufacturing, wholesale and sourcing company within the furniture business**

We are a dedicated player with more than 35 years experience.

We are focusing and working with large global retailers.



# STANDING STILL IS NOT PART OF OUR WORLD

**We want to be one of the world's most  
attractive suppliers of home furnishing  
products in the global furniture universe**

Take a look at the logo which expresses  
the complete mission... **Act On A.**  
We want to be one step ahead.



# WANT SUCCES TOMORROW? ACT TODAY!

At Actona we think that great furniture should be available to everyone. That is why we work hard to create and manufacture contemporary furniture at reasonable prices to customers around the world.

Our range includes: Chairs, dining- and coffee tables, upholstery, home office, bedroom and small furniture.





# INTERNATIONAL DESIGN

Our designteam is a dynamic group of several Danish and foreign architects/designers working hard to design bestselling products to you.

We protect those designs through the Actona Designright ©

We have a strong base of bestsellers.

Our product development meets our customers' requests and expectations.

designrights©



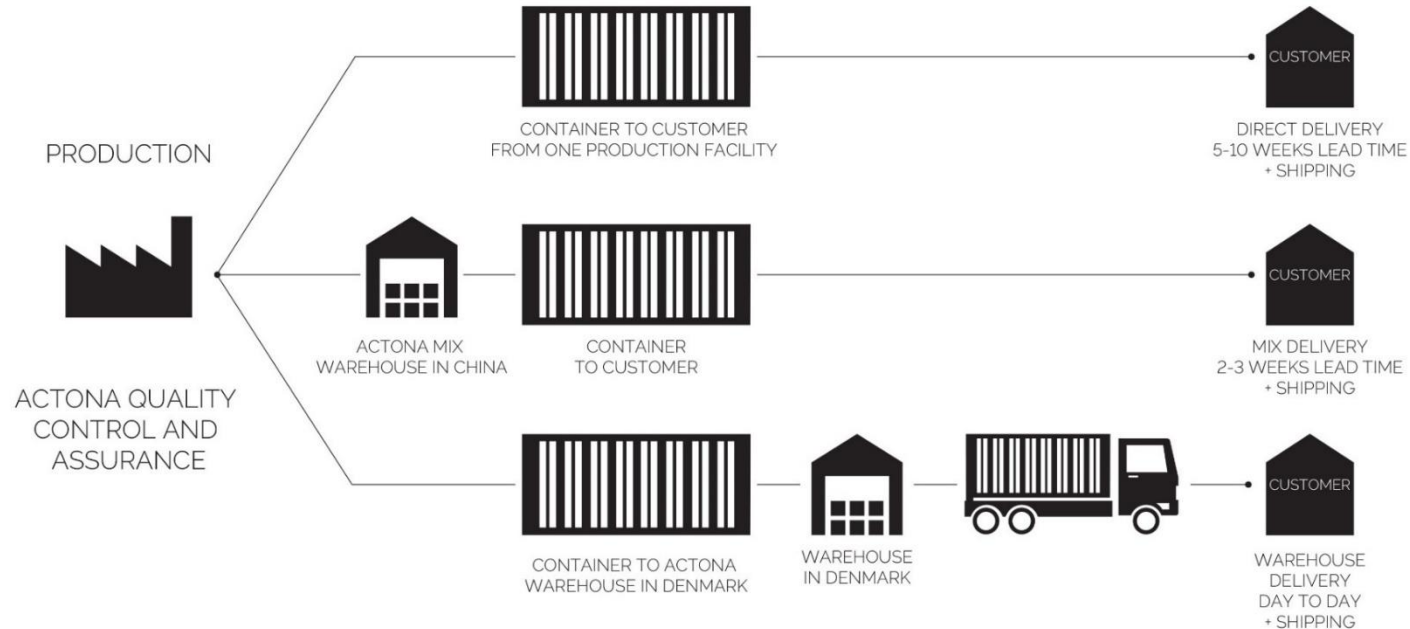
# SOURCING, PURCHASE AND PRODUCTION

**We produce where we can get the best price and quality  
– we are geographically independent**

We source and purchase from Eastern Europe and Far East.  
We have our own upholstery production in the Ukraine and China.  
Our products meet the BSCI standards and legal requirements.  
We have our own QC and QA set-up in Europe and Asia.



# WE DELIVER THE WAY YOU WANT IT



# ACTONA GROUP



## **ACTONA COMPANY DENMARK**

In our headquarter in Denmark we have 55,000 sqm administration, showroom and warehouse and 180 employees.



## **AMBIENTE FURNITURE UKRAINE**

In Ukraine we have 10,000 sqm upholstery production and 380 employees.



## **ACTONA SEATING LTD CHINA**

In China we have 47,500 sqm upholstery production and 500 employees.



## **ACTONA DIRECT LTD CHINA**

In China we have 2,000 sqm showroom, trading company, warehouse and 60 employees.



# WE SELL WORLDWIDE

**Our products are furnishing millions of homes worldwide**

Our main turnover comes from the European countries.

Other focus areas are:

The Americas, Australia/New Zealand, Middle East and Indonesia.

We sell our products in more than 80 countries.



# OUR MANAGEMENT



**TORBEN VILLADSEN**  
CEO



**AKSEL LÆGSGAARD**  
Director Daily Operation



**SØREN DAMGAARD**  
Commercial Director

# READY FOR TAKE OFF?

At Actona we believe in being close to our customers.  
That is why we travel the world to learn and show.

We exhibit in our permanent showrooms in Denmark, the  
US and in China, at the IMM Fair in Cologne, MOW in  
Bad Salzuflen and at the Furniture China in Shanghai.

**Want to meet and do business?**





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WE BELIEVE IN THE FUTURE.  
DO YOU WANT TO BE A PART OF IT?

